World Education Expos (WEE) are a series of annual education exhibitions that encompass institutions from over 20 countries around the world including Indonesia. WEE aims to provide as many alternatives as possible to education seekers in the country, thus, the possibility of students finding the best choices and solutions to their future educational needs.

WEE comprises of three exhibitions namely World Education Festival (February), World Postgraduate Expo (May), World Education Expo Indonesia (October)

**World Education Festival (WeFest)**

WeFest is a higher education exhibition which aims to educate students about their future careers by inviting professionals from various industries to have career talks and demonstrations. Students then have the options of programs by the institutions that exhibit at the event. WeFest is organised on 2 - 3 February 2018 at Pullman Hotel Central Park in Jakarta. WeFest also organises school roadshows in the city of Manado and Semarang for the year of 2018.

**World Post Graduate Expo (WPG)**

WPG is an exhibition that provides options of post graduate programs from universities from all over the world including Indonesia. WPG will be held in Jakarta Convention Center, on 12 – 13 May 2018, in Jakarta.

**World Education Expo Indonesia (WEEI)**

WEEI is a roadshow of higher education exhibitions to major cities of Indonesia: Medan, Jakarta, Surabaya and Denpasar. This aims to provide exhibitors a wider coverage of promotional target areas. WEEI will be organised in city central in Medan, Jakarta and Surabaya, and for Denpasar, exhibitors will take part in school roadshows to a number of top high schools.

In all WEE exhibitions, the organiser works with top high schools and universities in Indonesia. WEE provide bus-pickups for students to the exhibition. WEE also implement heavy promotions that target wider audiences.

World Education Expos are supported by Indonesia’s Ministry of Research, Technology and Higher Education, and also government agencies and embassies from around the world.
World Education Expo Festival 2018 is an annual education exhibition for Indonesian students who are thinking to the future and seeking to establish a prosperous career path.

This festival aims to showcase educational institutions, linking them with future career options. For this reason, this festival will invite educational institutions as well as feature companies and career talks.

- From the education point of view, this festival aims to comprise of a total of 100 universities, vocational training, colleges, polytechnics, and academic institutions.

- From the career point of view, this festival will feature companies as well as career keynote speakers who can inspire young students regarding their future career options. This exhibition will feature over 50 seminars, career talks, training workshops and trial tutorial classes.

WeFest Schools Roadshow

WeFest 2018 will also feature school roadshows in the city of Manado and Semarang. Exhibitors will have short education fairs in three schools each city. This is a golden opportunity to enter top schools and thus have a wider reach to students.

WeFest 2018 Venue, Date, and Time

World Education Festival 2018 will be held in below details:

**WEFEST 2018 JAKARTA EXPO**

- Pullman Hotel, Central Park (Grand Ballroom)
- 2 - 3 February 2018
- 10 am - 5 pm each day

**WEFEST 2018 SEMARANG EXPO**

- Semarang Schools Roadshow
- 5 February 2018 (Monday)
- Morning until afternoon (TBA)

**WEFEST 2018 MANADO EXPO**

- Manado Schools Roadshow
- 7 February 2018 (Wednesday)
- Morning until afternoon (TBA)
World Post Graduate (WPG) Expo 2018

WPG Expo showcases post graduate programs for interested students in Jakarta. With this upcoming trend and need of the industry, WPG aims to provide this need by bringing world class institutions from all over the world, including Indonesia, to present to interested participants. WPG will invite Postgraduate providers from over 20 countries including Indonesia and showcase them in the form of an education exhibition. This is to provide interested participants the widest options available in-country and overseas. In addition to the exhibition, WPG will also have useful and beneficial seminars such as aptitude tests, scholarship opportunities, and career talks by industry professionals.

The Ministry of Research Technology and Higher Education will inform this event to the current university students numbering over five million. In addition, WPG will promote the event through various media channels, online and offline, and also partnering with Human Resources Companies to promote the event to their databases of working adults.

WPG 2018 Venue, Date, and Time

World Post Graduate Expo 2018 will be held in below details:

JAKARTA CONVENTION CENTER (MERAK ROOM)
12 - 13 May 2018
(Saturday & Sunday)
10:00 - 17:00 daily
World Education Expo Indonesia (WEEI) 2018

WEEI is an annual exhibition roadshow to major cities in Indonesia. In 2018, WEEI will bring Exhibitors to Medan, Jakarta, Surabaya and Denpasar. WEEI usually has over 100 institutions from more than 20 countries around the world including Indonesia. WEEI attracted more than 10,000 students in these 4 cities, due to mass bus pick-ups for students from top high schools, and heavy promotional programs to targeted markets.

WEEI 2018 Venue, Date, and Time

World Education Expo Indonesia 2018 will be held in below details:

WEEI 2018 @ Medan
Medan (TBA)
04 October 2018 (Thursday)
13:00 - 18:00

WEEI 2018 @ Jakarta
Jakarta Convention Center (Merak Room)
05 - 06 October 2018 (Friday and Saturday)
10:00 - 17:00

WEEI 2018 @ Surabaya
Surabaya (TBA)
07 October 2018 (Sunday)
13:00 - 18:00

WEEI 2018 @ Denpasar
3 High Schools exhibition road show per day (total 6 schools)
09 - 10 October 2017 (2 days)
Morning until afternoon
### World Education Expos 2018 Booth Reservations

#### EXHIBITION BOOTH APPLICATION FORM

**Institutions**

**Country**

Please select which categories your Company can be indexed:

- University
- College
- High School
- Vocational School
- Language Training
- Embassy and Consulate
- Others: ........................................

**NOTE:** The above information will be shown either on booth and exhibitor list. Please write clearly and correctly.

**CONTACT PERSON** (For Administrative purposes)

**First name** : ........................................
**Last name** : ........................................
**Address** : ........................................
**Telephone** : ........................................
**Email** : ........................................

**Title** : Mr, Mrs, Ms, Dr Gender: M / F
**Position** : ........................................
**Fax** : ........................................
**Website** : ........................................

### BOOTH RESERVATIONS

#### World Education Festival 2018

<table>
<thead>
<tr>
<th>Cities</th>
<th>Date</th>
<th>Hours</th>
<th>Size Format</th>
<th>Rate (USD)</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jakarta</td>
<td>2 &amp; 3 February 2018</td>
<td>10:00 - 17:00</td>
<td>3m x 2m with backdrop</td>
<td>2,200</td>
<td>Price include complimentary 1 room for 1 night stay at Pullman Hotel Central Park</td>
</tr>
<tr>
<td></td>
<td>(Friday &amp; Saturday)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Semarang</td>
<td>5 Feb 2018 (Monday)</td>
<td>07:00 - 15:00</td>
<td>School's Road Show</td>
<td>500</td>
<td>Will visit 3 schools</td>
</tr>
<tr>
<td>Manado</td>
<td>7 Feb 2018 (Wednesday)</td>
<td>07:00 - 15:00</td>
<td>School Road Show</td>
<td>500</td>
<td>Will visit 3 schools</td>
</tr>
<tr>
<td>All cities</td>
<td></td>
<td></td>
<td></td>
<td>3,000</td>
<td></td>
</tr>
</tbody>
</table>
## BOOTH RESERVATIONS

### World Post Graduate Expo 2018

<table>
<thead>
<tr>
<th>Cities</th>
<th>Date</th>
<th>Hours</th>
<th>Size Format</th>
<th>Rate (USD)</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jakarta</td>
<td>12 - 13 May 2018 (Saturday &amp; Sunday)</td>
<td>10:00 - 17:00</td>
<td>3m x 2m with backdrop</td>
<td>2,200</td>
<td>Price include complimentary 1 room for 1 night stay at Sultan Hotel Jakarta</td>
</tr>
</tbody>
</table>

### World Education Expo Indonesia 2018

<table>
<thead>
<tr>
<th>Cities</th>
<th>Date</th>
<th>Hours</th>
<th>Size Format</th>
<th>Rate (USD)</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medan</td>
<td>04 Oct 2018 (Thursday)</td>
<td>13:00 - 18:00</td>
<td>2m x 2m with backdrop</td>
<td>1,000</td>
<td></td>
</tr>
<tr>
<td>Jakarta</td>
<td>05 - 06 Oct 2018 (Friday &amp; Saturday)</td>
<td>10:00 - 17:00</td>
<td>3m x 2m with backdrop</td>
<td>2,200</td>
<td>Price include complimentary 1 room for 1 night stay at Sultan Hotel Jakarta</td>
</tr>
<tr>
<td>Surabaya</td>
<td>07 Oct 2018 (Sunday)</td>
<td>13:00 - 18:00</td>
<td>2m x 2m with backdrop</td>
<td>1,000</td>
<td></td>
</tr>
<tr>
<td>Denpasar</td>
<td>09 - 10 Oct 2018 (Tuesday &amp; Wednesday)</td>
<td>07:00 - 15:00</td>
<td>School Roadshow</td>
<td>800</td>
<td>Will visit 6 schools (3 schools per day)</td>
</tr>
<tr>
<td>Jakarta &amp; Medan (or Surabaya)</td>
<td></td>
<td></td>
<td></td>
<td>3,000</td>
<td>2 Cities</td>
</tr>
<tr>
<td>Jakarta, Medan (or Surabaya) &amp; Denpasar</td>
<td></td>
<td></td>
<td></td>
<td>3,800</td>
<td>3 Cities</td>
</tr>
<tr>
<td>Jakarta, Medan &amp; Surabaya</td>
<td></td>
<td></td>
<td></td>
<td>4,000</td>
<td>3 Cities</td>
</tr>
<tr>
<td>Jakarta &amp; Denpasar</td>
<td></td>
<td></td>
<td></td>
<td>2,800</td>
<td>2 Cities</td>
</tr>
<tr>
<td>All cities</td>
<td></td>
<td></td>
<td></td>
<td>4,600</td>
<td></td>
</tr>
</tbody>
</table>
EXHIBITORS REPRESENTATIVE ATTENDING FORM

(Please fill in the name of events and representatives attending according to the event you have participated. Please make multiple copies of this form if needed)

Event Name:

REPRESENTATIVE #1
First name : ................................................................. Title: Mr, Mrs, Dr.  
Last name : ................................................................. Gender: M / F  
Job Title (Essential) : ...................................................  
Telephone : .................................................................  
Email : .................................................................

REPRESENTATIVE #2
First name : ................................................................. Title: Mr, Mrs, Dr.  
Last name : ................................................................. Gender: M / F  
Job Title (Essential) : ...................................................  
Telephone : .................................................................  
Email : .................................................................

NOTE: please attach a separate list if different exhibitors will be representing in different cities. Exhibitors are permitted to bring more than two representatives. However, meals will be prepared for a maximum of two representatives per booth. All Education Exhibitors are to adhere to regulation of “Agent policy”.

GUIDEBOOK ADVERTISING

Maximize your exposure with our guidebook! 20,000 copies will be printed each event and will be distributed to all students that attend the World Education Expo in all cities, free of charge. The remaining will be distributed to students from the top 200 high schools. Size 135Wx200H (mm), resolution 300(dpi). Full color. 5mm bleed and 5mm trim

<table>
<thead>
<tr>
<th>Placement</th>
<th>Rate (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>1,400</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>1,200</td>
</tr>
<tr>
<td>Back Cover</td>
<td>1,700</td>
</tr>
<tr>
<td>Inside Full Page</td>
<td>900</td>
</tr>
<tr>
<td>Inside First Page</td>
<td>1,700</td>
</tr>
<tr>
<td>Center Spread</td>
<td>1,400</td>
</tr>
<tr>
<td>Advertorial</td>
<td>900</td>
</tr>
<tr>
<td><strong>Total (USD)</strong></td>
<td>**</td>
</tr>
</tbody>
</table>
SEMINAR ROOM

The seminar is an excellent opportunity for you to interact in greater depth with the students. Reservation includes audience promotion by World Education Expo. Attendance by reservation is also available. Each seminar is 45 minutes in duration. Each seminar room can fit between 50-60 people depending on the city. Room includes Av equipment, multi-media projector.
SCHOOL VISIT

Education Expo can organize school visits for institutions that wish to maximize exposure. The package includes school visits (one-hour session per school), transportation and guide/liaison. Av equipment upon request and availability from the school. Schools to be determined by the World Education Expo team.
# ADDITIONAL SERVICES

<table>
<thead>
<tr>
<th>SERVICES</th>
<th>RATE (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>INTERPRETING SERVICE</td>
<td>100 Per Day</td>
</tr>
<tr>
<td>We can organize a temporary staff to serve as your personal interpreter upon request. Unless you have your own Bahasa-speaking staff, we highly recommend the use of interpreters. (Interpreters are in English only, price may vary with other languages) Please indicate city &amp; no.of days: ..............................................................</td>
<td></td>
</tr>
<tr>
<td>INVITATION LETTER FOR VISA</td>
<td>FREE</td>
</tr>
<tr>
<td>If you need an invitation letter to aid your visa application, we can provide this. Please send your scanned passport and exact dates you will be staying in Indonesia. The invitation letter will be sent via email within 7 working days from the date of applying</td>
<td></td>
</tr>
</tbody>
</table>

*Notes - For Organizer _________________________________