



**APRIL**

**Jakarta Convention Center**

**Sabtu, 13 April 2019  
Minggu, 14 April 2019**

**EXHIBITION  
PROPOSAL**

A close-up photograph of a person's hands writing in a notebook with a fountain pen. The person is wearing a light-colored shirt. The notebook is open, and there are some sticky notes on the pages. The background is slightly blurred, showing a desk and some other items.

# **WORLD POST GRADUATE EXPO 2019**

**PATH  
TO  
EXCELLENCE**



## ABOUT

World Post Graduate Expo is an annual exhibition activity organized by PT. MSW-Global and directly supported by the Indonesian Ministry of Higher Education, Research and Technology (Kemenristek dikti). WPG had been held for 3 years. This event has been the source for post graduate students to find universities and colleges to continues their study abroad.

The growth of postgraduate students in Indonesia is very evident in recent years. More and more college students, workers and business owners, and executives pursues the postgraduate education. Besides their busy schedule, students nowadays are aiming for postgraduate lectures to expand their knowledge and improve their skills relevant to this rapidly changing world.

College students and adult workers understand the importance of postgraduate education, and are part of the rising trend of taking postgraduate studies. Based on a report from the journal "Postgraduate Mobility Trends to 2024" by the British Council, Indonesia is one of the 5 countries with the largest number of postgraduate students in the world in 2024.

## MISSION

- 1.** Inviting more than 20,000 visitors who came from active students in Indonesia and adult workers, in collaboration with the Ministry, professional recruitment companies, and other promotional efforts.
- 2.** Presenting more than 30 seminar and workshop sessions to more than 20 countries, including Indonesia.
- 3.** Presenting more than 30 seminar and workshop sessions to visitors to improve their knowledge in various skills and provide information on postgraduate study.
- 4.** Presenting representatives of foreign universities to meet with their Indonesian colleagues to create collaborative opportunities, so that they can learn from each other and enhance the potential of shared education.



# THE EXHIBITION

THE EXHIBITION ALWAYS BECOME THE MAIN PURPOSE CANDIDATES POSTGRADUATE

## OVERVIEW



## INTERNATIONAL POST GRADUATE PROGRAM EXPO

The educational exhibition is the main event of the World Post Graduate Expo which aims to showcase more than 100 world-class institutions from more than 20 countries, offering choices of more than 300 courses at various postgraduate education levels, such as masters (S2), doctoral (S3), and programs others. The WPG aims to invite more than 20,000 visitors to meet the demands of participating institutions.

This event is collaborated with the Indonesian Ministry of Higher Education, Research and Technology to promote this event to more than 5 million active university students; and collaborating with a number of recruitment companies to promote this event to job seekers registered in their database.



## PROGRAMS



### NETWORKING SESSION

The WPG presents an opportunity for representatives of local Indonesian universities, chancellors, academic coordinators, and so on, to meet with their colleagues abroad to discuss and raise their network of relations abroad.

## THE INTEREST OF THE EVENT



### SEMINARS AND WORKSHOPS PROGRAMS

The WPG prepares more than 30 seminar and workshop sessions aimed at visitors to improve their knowledge and various additional skills. The seminar and workshop will be delivered by professionals from the education industry and companies related to the field of study.

# ONLINE PROMOTION WORLD POST GRADUATE 2019



Website Mystudyworld.com  
60.000 Active Database Ready to Blasted  
Web Banner & Web Article



Social Media Official & Partners  
Growing Followers from instagram, facebook, twitter  
Social Media Celebrities  
Guests Stars Official Accounts



Online Media Partners  
Credible and Trusted Media Partners  
Relevant Mediapartners



Video Teasers and Trailer

# OFFLINE PROMOTION WORLD POST GRADUATE 2019



## PRINT MEDIA PRA EVENT

More than 1000 Postering  
Flyering  
VIP Invitation  
Company Invitation  
Campus Invitation



## PRINT MEDIA IN EVENT

Hanging Banner, Vertical Banner  
Event Signage  
Event Welcome Gate  
Booklet Event



# **BENEFIT PARTICIPATING WORLD POST GRADUATE 2019**

**1.** In collaboration with Ministry of Higher Education, Research and Technology has always made this event a prestigious exhibition and competes and always becomes a one stop University information for workers, students and companies.

**2.** Strategic and easily accessible implementation venues in Jakarta and one of the cities with the highest postgraduate education needs in Indonesia.

**3.** We ensure visitors are appropriate by inviting students, workers and companies that have often come to the WPG. Inviting middle-class corporate academics and HRD in Jakarta and surrounding areas.

**4.** Registration uses an online registration system that makes visitors easier. We have more than 60,000 active databases that continue to grow.

**5.** A complete and fast database by the system [mystudyworld.com](http://mystudyworld.com). The exhibition conjugates with interesting activities and programs that are always awaited by workers, students and other academics. Online and offline promotion that covers all of Indonesian region.

**6.** Cooperated with relevant media partners to promotes WPG expo .

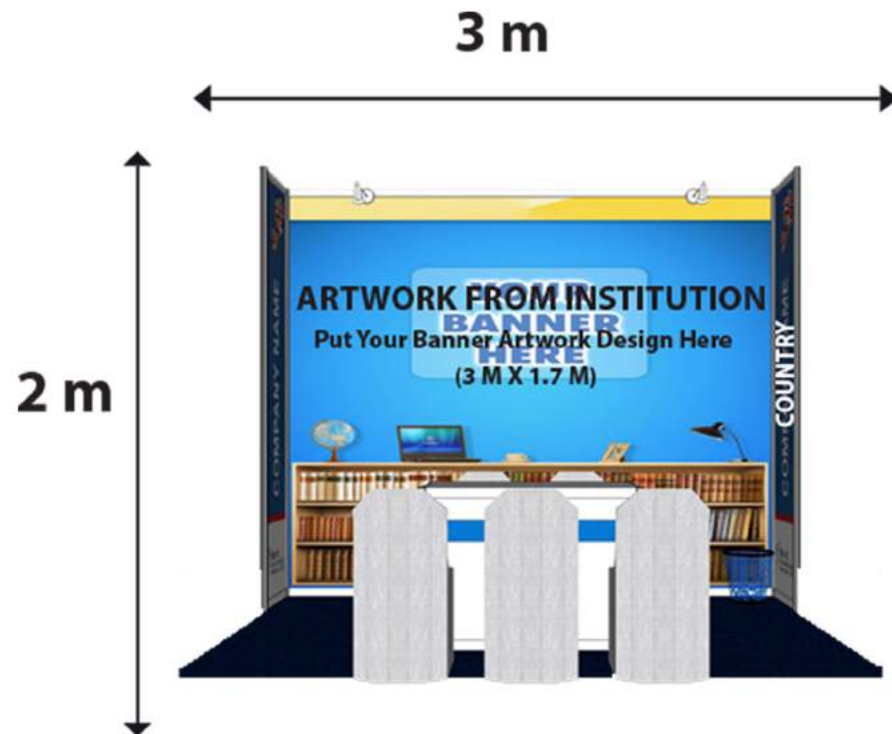




# BOOTH OVERVIEW

## JAKARTA CONVENTION CENTER, MERAK ROOM

Saturday, April 13 2019 & Sunday, April 14 2019



- Booth Size 3 x 2 m
- 1 table and 5 chair
- Cable + Electricity (2A)
- Fre Wi-fi
- Lunch (2 pax)
- Coffee break (2 pax)



# **CALLING FOR EXHIBITOR READY TO MEET THE MARKETS**



| Check Box | Cities         | Date & Hours  | Size Format  | Rate (USD)      |
|-----------|----------------|---|--|-----------------|
|           | <b>JAKARTA</b> | April, 13 - 14 2019<br>(Saturday & Sunday)<br><br>10 : 00 - 17 : 00 | 3 x 2 booth size<br>(meters)<br><br>With Backdrop) | <b>\$ 2.200</b> |

## EXHIBITION BOOTH APPLICATION FORM

**Institutions** : .....

**Country** : .....

please select which categories your Company can be indexed

- ☐ University
 ☐ College
 ☐ High School
 ☐ Vocational School  
☐ Language Training
 ☐ Embassy and Consulate
 ☐ Others: .....

NOTE: The above information will be shown either on booth and exhibitor list.  
Please write clearly and correctly

CONTACT PERSON (For Administrative purposes)

**First name** : ..... **Title** : Mr, Mrs, Ms, Dr **Gender**: M / F

**Last name** : ..... **Position** : .....

**Address** : ..... **Fax** : .....

**Telephone** : ..... **Website** : .....

**Email** : .....



# **GUIDEBOOK ADVERTISING AND SEMINAR ROOM**



## GUIDEBOOK ADVERTISING

Maximize your exposure with our guidebook! 20,000 copies will be printed each event and will be distributed to all students that attend the World Education Expo in all cities, free of charge. The remaining will be distributed to students from the top 200 high schools. Size 135 x 200 (mm). Resolution 300 (dpi). Full Color. 5mm bleed and 5mm trim

|                          | Placement          | Rate (USD) |
|--------------------------|--------------------|------------|
| <input type="checkbox"/> | Inside Front Cover | 1500       |
| <input type="checkbox"/> | Inside Back Cover  | 1300       |
| <input type="checkbox"/> | Back Cover         | 1800       |
| <input type="checkbox"/> | Inside Full Page   | 1000       |
| <input type="checkbox"/> | Inside First Page  | 1800       |
| <input type="checkbox"/> | Center Spread      | 1500       |
| <input type="checkbox"/> | Advertorial        | 1000       |
| Total (USD)              |                    | .....      |

## SEMINAR ROOM

The seminar is excellent opportunity for you to interact in greater depth with the students. Reservation includes audience promotion by World Education Expo. Attendance by reservation is also available. Each seminar is 45 minutes in duration. Each seminar room can fit between 50 - 60 people depending on the city. Room includes AV equipment, multi - media projector

|                          | City    | Date                    | Cost (USD) | TOPIC |
|--------------------------|---------|-------------------------|------------|-------|
| <input type="checkbox"/> | Jakarta | Saturday, April 13 2019 | \$250      |       |
| <input type="checkbox"/> | Jakarta | Sunday, April 14 2019   | \$250      |       |
| TOTAL (USD)              |         |                         |            | ..... |

# EXHIBITORS REPRESENTATIVE ATTENDING FORM

PLEASE FILL IN THE NAME OF EVENTS AND REPRESENTATIVES ATTENDING ACCORDING TO THE  
EVENT YOU HAVE PARTICIPATED. PLEASE MAKE MULTIPLE COPIES OF THIS FORM IF NEEDED

Event Name:

## REPRESENTATIVE #1

First name : .....

Last name : .....

Job Title (Essential) : .....

Telephone : .....

Email : .....

Title: Mr, Mrs, Dr.  
Gender: M / F

## REPRESENTATIVE #2

First name : .....

Last name : .....

Job Title (Essential) : .....

Telephone : .....

Email : .....

Title: Mr, Mrs, Dr.  
Gender: M / F

NOTE: please attach a separate list if different exhibitors will be representing in different cities. Exhibitors are permitted to bring more than two representatives. However, meals will be prepared for a maximum of two representatives per booth. All Education Exhibitors are to adhere to regulation of "Agent policy".





# **EXHIBITORS TERMS AND CONDITION**

## 1. TERMS OF REFERENCES

For the purposes of the terms and conditions here, the term "Organizer" or "Organizer" refers to the Organizer of the World Careers Expo. The term "Exhibitor" refers to all companies, employees, and delegates who receive allocation of exhibition space. The term "Representative" refers to someone designated to fill the booth during and throughout the Exhibition. The term "Event Venue" refers to the Jakarta Convention Center, Merak Room in Jakarta. The term "Exhibition Date" refers to 13 - 14 April 2019

## 2. SUBMISSION AS EXHIBITOR

Submission of the Exhibition Booth Submission Form (Exhibition Booth Application Form), also called "Form", must be accompanied by the ability to comply with the terms and conditions of the Exhibitor. The application procedure is only declared complete if the Operator receives the full Form and payment. The Organizer has the right to refuse and must send a written notice to the Exhibitor regarding the reason for refusing the submission of the form within 10 days after the refusal is issued. The exhibitor must appoint one representative responsible for the entire administration of the event.

Exhibition Opening Hours

Jakarta, April 13 - 14, 2019 : 10:00 AM - 17:00 PM

Please guard in the booth no later than 15 minutes before the start of the exhibition. Each booth must be maintained and easily accessible during exhibition time. Each exhibitor must live within the occupied booth area. The organizer has the right to change the date of the Seminar / Interview and / or the time of the Seminar and the place of the scheduled Seminar for the Exhibitor. The organizer will notify this change to Exhibitor.

## 3. DELIVERY OF FORM AND REGISTRATION

Deadline for submission of Exhibition Booth Application Form: March 14, 2019

Deadline for submission of payment (full):

As per the Invoice Date

## 4. ALLOCATION AND USE OF EXHIBITION AREA

a) The organizer has the right to determine the Exhibitor booth space allocation pavilion. While all reasonable efforts will be made to accommodate Exhibitor requests, the Organizer has the right to change or change the allocation stand without prior notice. All exhibitors are required to comply with the WPG 2019 Manual Exhibitor while occupying a stand.

b) The organizer has the right to change the booth allocation and layout of the exhibition space when it is deemed necessary for the benefit of the joint event exhibition

c) Exhibitors are not permitted to assign, lease, or divide the allocated area or use any area in the Event Location other than those allocated to the Exhibitor concerned without prior written agreement of the Operator.

d) All activities must be carried out within the allocated area boundaries.

e) No Exhibitor is allowed to join the Exhibition unless the person has paid all costs before the Exhibition.

f) The absence of bill payment will be considered as voluntary resignation, and Clause 5 in these Terms and Conditions will apply for the remaining fees.

g) Exhibitors have the right to bring a representative or agent but need to comply with Representatives and Agent Policies in Clause 14

## 5. REPRESENTATIVE AND AGENT

Exhibitors are required to comply with the World Post Graduate Expo 2018 "Policy Agent": Agents are not permitted to open booths or display promo items other than the institutions represented

## 6. NOISE AND DISPLAY LEVELS

Noise or any work that can disturb the peace of the event and display or noisy exhibit objects is not permitted at this Exhibition.

# TERMS AND CONDITION



## **7. CANCELLATION POLICY**

a) The World Postgraduate Expo 2019 Cancellation Policy. The organizer will not accept any cancellation requests after April 14, 2019. The Exhibitor is also responsible for paying all bills to third parties due to the cancellation. Violations in any form will be enforced under Indonesian law.

b) If the Exhibitor cannot pay the payment within the grace period in accordance with the terms of this contract, the Operator can cancel the area allocated for the Exhibitor, and the Exhibitor is responsible for making payments to the Operator in amounts that do not exceed the exhibition fee and apply according to the time determined by the Operator under the agreement described in the subsection above, if the Exhibitor cancels the place order booking on the specified date. All provisions in these terms and conditions will continue to be valid until canceled by the Operator.

c) This exhibition may be canceled by the Operator for various reasons, in which in his view the Operator considers the decision to be considered "wise in commercial terms and / or because the demands of the situation are out of control." Under these conditions, all costs that have been paid by the Exhibitor will be returned. The exhibitor agrees that in such a situation, he is not entitled to submit any claim to the Operator.

d) Exhibitors who do not pay or inform cancellations will be prohibited from participating in future events.

## **8. LOCATION AND PROPERTY VENUE EVENTS**

The Exhibitor must take all necessary precautions to prevent losses incurred at the Event Location and Event Location properties. The exhibitor is responsible for compensating the Operator for damages that occur on the Event and Property location

## **9. EXHIBITION TRANSPORTATION**

a) Exhibitor must bear the responsibility and costs for transportation of the exhibition to the Event Location.

b) Exhibitors must arrange their own storage and warehousing of goods for the sake of exhibiting and packaging their material before, during, and after the event.

c) Exhibitors must remove their decorations and exhibition materials from the Exhibition Location within the time specified by the Operator and must provide compensation compensation to the Operator for losses caused by delays or damage to the Event Location caused by Exhibitor's exhibit items or decorative items.

d) Exhibitors must comply with all customs regulations and bear the taxes that apply to exhibition items brought into this country, both before and after the event.

## **10. UNWANTED ACTIVITIES**

a) Only items normally used in normal business activities may be exhibited. Do not make sales through auction. Betting, games, and other activities that may or may violate alcohol, music, dance, and similar copyright licenses or permits related to the Event Location are strictly prohibited.

b) Provisions regarding souvenirs, mementos, or merchandise both for purchase and for free distribution in or through a booth is not recommended.

c) Use of audio visual advertising, if necessary, must disclosed in the initial stages of submitting a form application, to facilitate the provision of facility support from the location and / or the Operator.



#### **11. COMPANIES ABOUT SCHEDULE OF SEMINAR, SPEAKER, PROGRAM CONTENT, AND LOCATION**

The organizer has the right to change the Seminar Date, speaker, program content, and Event Location if there are demands for urgent conditions. The Operator, the organizing sub-contractors, and the Operator's employees have the right to suddenly change or cancel the Exhibition, the arrangement of the event, the event schedule, the event plan, or other matters that are related directly or indirectly to the Event. As stated in Clause 5 above, the Exhibitor has no right to demand compensation for losses caused by the change or cancellation.

#### **12. UNEXPECTED CONDITION**

The organizer is not responsible for the suspension or failure to carry out its obligations if it is due to circumstances that are out of control and not the negligence of the Operator, including war (declared or unclaimed), natural disasters, God's will, fire, siege, earthquake, terrorism, and other matters that are beyond the control of the organizer. The exhibitor agrees that under these circumstances he has no further claims to the organizer.

#### **13. SECURITY**

Exhibitor guarantees that there is no action from both him and the employee who represents him during an event that can violate laws or regulations, disrupt the rights of third parties, or cause extraordinary danger or risk that has not been disclosed to the previous Operator with adequate precautions.

#### **14. LIGHTING AND ELECTRICAL POWER**

All orders for electrical work must be submitted to the Official Contractor. The exhibitor is responsible for completing payments directly with the Contractor. Lighting must be fixed (not flashing) and direct lighting must be protected so as not to cause interference. Exhibitors are advised to bring their own socket and adapter.

#### **15. PREVENTION OF FIRE AND OTHER REGULATIONS**

All exhibitions, materials, and properties used or displayed on the stand must be fire resistant and in accordance with fire prevention regulations and building regulations. Display Exhibitors may not interfere with the views of other Sponsor / Exhibitors or in any way that is not in accordance with the general interests of the Event and other Sponsors / Exhibitors or cause interference or annoyance to other Sponsors / Exhibitors. The organizer has the right to issue a directive deemed necessary for the Sponsor / Exhibitor to correct violations of these Terms. Exhibitors must comply with these regulations immediately.

#### **16. SIGN OF EXHIBITORS**

Each booth will give Exhibitor the right to TWO (2) exhibitor tags to be worn by the booth representative. This ID is valid as an access ticket to get lunch, snacks and drinks. Each Exhibitor must wear this ID every time that will be provided by the organizer at no additional cost. Exhibitors must provide the name of the representative who will need this ID no later than 4 April 2019. The organizer has the right to refuse entry or expel someone from the Exhibition area with absolute policy, without causing any accountability. This includes people who are considered drunk, disobeying, under the influence of illegal drugs, except those prescribed, or someone with clothing or behavior that can disrupt the Exhibitor or visitors attending the Exhibition.

#### **17. ACCESS TO EXHIBITION AREA**

Exhibitors will be allowed to get access to the Exhibition area starting at 07:00 WIB on April 13 - 14 2019 to prepare the booth in question. (Please note that the Organizer has the right to adjust the time when needed. The exhibitor will be given sufficient notice to enter and make preparations).

## **TERMS AND CONDITION**



## **18. INDEMNITY AND LIMITATION OF LIABILITY**

### **a) Compensation**

Exhibitor cannot submit compensation to

The Operator for losses, costs, damages, injuries, costs and any liabilities incurred by the Operator due to loss, damage or damage to property arising directly or indirectly from participating in the exhibition by the Exhibitor or agent owned, contractor, employee or person others that are the responsibility of Exhibitor.

### **b) Limitation of Liability**

The Operator and its employees are not responsible for any loss, theft, damage or injury to any person or property during the Exhibition, whenever it arises. Information provided by the Operator is deemed accurate to the best of his knowledge and errors or omissions do not give the Exhibitor the right to cancel the order.

## **19. DISCLAIMER OF ENTRY PERMITS**

The Organizer has the right to refuse someone to enter the Event Location or in the General Event Location and notify the Exhibitor the reason for the refusal.

## **20. LOCATION REGULATION OF EVENTS**

Exhibitors must comply with the Event Location Rules and Regulations. Failure to comply with the Regulations and Regulations will result in breach of the Agreement.

## **21. BREACH OF THE AGREEMENT**

In cases where the Exhibitor fails to comply with and implement any terms and conditions here, the Operator has the right to refuse the implementation of all of its obligations to the Exhibitor and all fees paid by the Exhibitor to the Operator will be canceled. The Exhibitor will subsequently indemnify the Operator for all losses and damages due to failure to observe or implement these terms and conditions.

## **22. INTERPRETATION, APPLICABLE LAW, AND JURISDICTION**

In cases where the Exhibitor fails to comply with and implement any terms and conditions here, the Operator has the right to refuse the implementation of all of its obligations to the Exhibitor and all fees paid by the Exhibitor to the Operator will be canceled. The Exhibitor will subsequently indemnify the Operator for all losses and damages due to failure to observe or implement these terms and conditions.

## **23. PENERUS AND ADMINISTRATOR**

The terms and conditions here will bind the parties involved, the successor, and the authorized recipient of the power.

## **24. OTHERS RULES**

Exhibitors are asked to participate, decide, and follow all rules and regulations stipulated in these terms and conditions. If there is any conflict or obscurity, the Participant is expected to contact the Operator to obtain Clarification before the event takes place.

THANK YOU AND LOOK FORWARD  
FOR YOUR PARTICIPATION



#### ADDRESS

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#### WEBSITE

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[www.worldeducationexpos.com](http://www.worldeducationexpos.com)



#### SOCIAL MEDIA

Instagram : [worldeducationexpos](https://www.instagram.com/worldeducationexpos)